



# MANAGED REPORTING WITH COGNOS® SERIES 7

**COGNOS IMPROMPTU WEB REPORTS:  
RAPID ACCESS TO THE LATEST  
REPORTS.**

## THE MANAGED REPORTING ADVANTAGE

Managed reporting offers a centralized method of report creation and distribution. It also provides fast and easy access to critical reports for report consumers. Report authors can easily create and maintain reports in Impromptu, and then deploy them company-wide over the Web with Impromptu Web Reports. The Cognos managed reporting solution streamlines administration for IT by offering features like report auditing, scheduling, and easy user self-service. For end-users, managed reporting offers the flexibility, ease-of-use, and the feature-rich environment needed to quickly access valuable reports.

## FEATURES AND BENEFITS FOR END-USERS

- **Report Customization and Personalization:** Cognos is committed to providing the tools that make “your data, your way” a reality. This extends to the way report consumers choose to view the reports that are made available to them. Powerful report customization features include:
  - **Prompting:** Instead of publishing volumes of reports, the IT department can publish one report that users can customize with prompts, pick lists, or PowerPrompts. A PowerPrompt™ is an intuitive “wizard” interface that guides users through multiple viewing options and,

based on their choices, delivers the information that is most pertinent to their business needs.

- **Custom Views:** Users can subscribe to multiple views of the same report by saving custom views. This allows them to more efficiently access the report views they are most interested in.
- **Report Versioning:** If granted the appropriate privileges, users can create versions of reports. This allows users to archive significant report versions for historical comparison and points of reference in the future.
- **Flexible Information Output Options:** Whether it's a high quality, print-ready PDF, a formatted Microsoft Excel spreadsheet, or a flexible CSV file, users get the output option that best matches their need for the report.
- **Ease of Use:** Impromptu Web Reports offers a user-friendly, easy-to-use Web interface. The familiar environment ensures a high level of user acceptance throughout the organization.
- **Data Navigation:** Intuitive data navigation over the Web is possible with Impromptu Web Reports via report-to-report linking. This allows users to get further details behind values by linking to a related report.

Product Line	Product	Total Sales Amount	Total Sales Profit	Average Sales Margin (%)
Environmental Line		\$328,875.71	\$295,580.71	84.54
Alert Devices		\$46,294.74	\$30,492.74	66.34
	000001 Pocket E-View Alarm	\$8,811.73	\$7,209.73	81.82
	000002 Motion-Sensitive Detector	\$16,483.01	\$12,277.01	74.55
	000003 Pocket Entry Alarm	\$21,000.00	\$11,000.00	52.38
No-Friendly Stages		\$77,000.00	\$50,400.00	65.45
	000004 Professional Staircase	\$11,000.00	\$7,000.00	63.64
	000005 Professional Stair	\$66,000.00	\$43,400.00	65.76
Recycled Products		\$15,179.20	\$9,000.00	59.35
	000006 Recycled	\$1,000.00	\$600.00	60.00
	000007 Recycled	\$14,179.20	\$8,400.00	59.25

## FEATURES AND BENEFITS FOR IT

- **Enterprise Scalability:** The Cognos solution features a distributed, multiple server, multi-platform architecture that provides failover protection and load-balancing for maximum scalability and reliability.
- **Easy to Upgrade, and Maintain:** Cognos Web-based applications deliver reporting using only HTML and PDFs — no Java applets, or plug-ins are required. The zero-footprint client eliminates browser-compatibility

*Impromptu Web Reports lets you easily access critical reports in a secure Web environment.*

**COGNOS®**

THE NEXT LEVEL OF PERFORMANCE™

and firewall security problems, and significantly reduces the drain on bandwidth and other IT resources.

- **Integration With Existing Infrastructure:** Cognos is committed to building solutions that leverage your existing technologies. Impromptu Web Reports provides native support for all leading database platforms. In addition, it is ODBC-compliant and provides support for both UNIX and Windows environments.
- **Centralized Report Distribution:** This allows IT departments to deploy the right report to the right people, in the right way, at the right time. Report distribution features include:
- **PowerPrompts:** With PowerPrompts, IT can deploy a single report that meets the needs of many different users.
- **Integration with other Cognos Products:** Impromptu Web Reports is well integrated with Cognos Visualizer, Cognos PowerPlay, and Cognos Query to ensure the appropriate data view and detail for each user.
- **Scheduling:** The scheduling of reports allows IT to optimize the running of reports against valuable data sources, while minimizing the strain on network resources.
- **Report versioning:** This allows IT to make previously generated reports available, while at the same time IT can control the number of versions that need to be maintained.
- **Bursting:** The bursting of reports allows IT departments to run a report for more than one user class or group. Therefore, members of each user class only see the data that is relevant to their class.

## **PART OF THE COMMON BUSINESS**

### **INTELLIGENCE FRAMEWORK:**

- **Shared Metadata:** The Cognos shared BI metadata solution provides a central place to create and manage all BI metadata and business rules. With this metadata service, a single metadata model can span all enterprise data sources and BI applications. The result is an accurate and consistent data view across the enterprise.

- **Centralized Security:** Security is delivered by a single component that allows IT to manage and maintain user profiles and classes for all Cognos components from a central location. This centralized security provides seamless, secure access for all users inside and outside the organization.
- **Common Web Portal:** The Web portal offers centralized and accessible content delivery and management through a highly flexible and customizable interface. By supporting end-user publishing of Cognos BI content, the portal empowers users to access all BI information from a central location.
- **Central Administration:** With Cognos BI software, IT has a common installation and configuration mechanism and a central administration console for easy application deployment and management. Centralized administration gives IT all the functionality it needs to drive the entire BI application lifecycle from one reliable location.

## **TECHNICAL SPECIFICATIONS**

### *Minimum Server Recommendations for Windows*

Operating System:	Windows NT, 2000 and XP
Processor:	Pentium III 500 MHZ
RAM:	512 MB RAM for production
Disk Space:	600 MB (200 MB required for installation)

### *Minimum Server Requirements for UNIX*

Operating System:	Sun Solaris, HP-UX or IBM AIX
RAM:	512 MB RAM for production
Disk Space:	950 MB (plus 200 MB required for installation)

## **WHY COGNOS?**

Only Cognos delivers a complete range of integrated, scalable software capabilities that lets you drive your business (through planning), monitor your business (through scorecarding), and understand your business (through business intelligence). The Cognos corporate performance management (CPM) solution lets you bring your organization's performance to the next level. Founded in 1969, Cognos serves more than 22,000 customers in over 135 countries.



**WWW.COGNOS.COM**

Stock NO.: 34964

(03/03)

Cognos, and the Cognos logo are trademarks or registered trademarks of Cognos Incorporated in the United States and/or other countries. All other names are trademarks or registered of their respective companies.